



**Get involved
Join the movement
Sponsorship Packages**



About Us

Socio-economic background remains the single strongest predictor of who reaches senior leadership in UK financial services.

We're a not-for-profit striving to help level the playing field with an emphasis on employee performance, not privilege.

Join the Movement Join the Conversation

Don't let privilege dictate the future of UK financial services.

The evidence is clear: when leadership is drawn from too narrow a pool, financial services risks wasted talent, weaker innovation, and slower regional growth. AI-driven disruption will only amplify these gaps if action is delayed. The time to act is now.

How can **YOU** get involved?

Commit to boosting socio-economic inclusion by becoming a member, partner, supporter or sponsor.

- Gain direct access to decision-makers
- Help shape the conversation
- Position your organisation as a visible champion of inclusion & progression.

with



Progress Pioneers
Transforming UK Financial Services



Vincent Keaveny CBE
Chair
Progress Together

“

Financial services is a powerhouse of the UK economy, but its future competitiveness depends on whether we unlock talent from every background. Right now, too much potential is being wasted: that is not just unjust – it is economically self-defeating. We must ensure socio-economic inclusion is a central driver of growth. If we miss it, we risk entrenching old patterns that hold back both people and productivity.

Did you know?

Talent from lower socio-economic backgrounds takes 16% more time to progress...



Men from higher socio-economic backgrounds are

3.4x

more likely to reach senior roles than women from lower socio-economic backgrounds.

50% firms

Have no ethnic minority leaders from lower socio-economic backgrounds at senior level.



About the event

The Evening Reception at the House of Lords is a unique opportunity to connect with senior policymakers, industry leaders, and prospect firms driving socio-economic diversity in financial services.

This year, the event will launch Progress Together's "Making Invisible Visible" campaign, showcasing how the financial sector can champion socio-economic inclusion, highlight hidden talent, and drive measurable change.

Where?

House of Lords
London

When?

21st May 2026
(evening)

What?

**Evening network with
keynotes & message
from Baroness Mary
Goudie**





Be part of the celebration!



Progress Pioneers

MAKE A DIFFERENCE

BE IN FRONT OF THE FINANCIAL SERVICES INDUSTRY

BUILD YOUR BRAND

INCREASE YOUR CREDIBILITY

COMMIT TO SUPPORTING SOCIO-ECONOMIC INCLUSION

AMPLIFY YOUR MESSAGE

progresspioneers.co.uk



BRONZE – £5,000

Ideal for organisations looking to establish presence and gain visibility among senior policymakers, prospect firms, and industry stakeholders.

Benefits:

- Exclusive access: 1 ticket to the Evening Reception
- Brand visibility: Logo featured on event slides and digital communication
- Digital recognition: Tagging in pre- and post-event social media and website posts (4k+ LinkedIn followers) highlighting the ‘Making the Invisible Visible’ campaign
- Website and comms: ‘About Sponsor’ copy (50 words max), logo, and links on the event website
- Industry Engagement: Mention in pre- and post-event communications to members and prospects



SILVER – £10,000

For organisations seeking deeper engagement and a voice in shaping policy discussions and campaign messaging.

All Bronze Benefits, plus:

- Enhanced profile: Extended ‘About Sponsor’ copy (100 words max) on the event website
- Exclusive video content: Opportunity to provide a 30-second partner video clip that will be featured in the “Making the Invisible Visible” campaign
- Thought leadership spotlight: Opportunity to contribute an article or blog on the event website/newsletter, positioning your organisation as a key voice driving inclusion
- Expanded networking: 2 tickets for wider team access and relationship-building with policymakers, members, and prospects



Influence & lead the conversation



Progress Pioneers

GOLD – £15,000

For organisations looking to drive impact, gain premium exposure, and engage directly with senior decision-makers.

All Silver Benefits, plus:

- Premier access and visibility: 4 tickets to the evening reception
- Industry influence: Short keynote slot (2 minutes) at the event to address, sharing the stage with policymakers and senior executives
- High-level recognition: Inclusion and special mention in press releases, news articles, and campaign materials as a key partner
- Digital leadership: Extended 'About Sponsor' copy (200 words max) on event website
- Strategic positioning: Dedicated social media post celebrating your partnership and campaign leadership
- Post-event exposure: Logo featured in post-event recap shared on digital channels
- Exclusive executive engagement: Opportunity for a senior stakeholder to join an invite-only Executive Roundtable for members and prospects
- Onsite brand impact: Opportunity to distribute branded materials for event attendees

Interested? Contact

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