



**Progress Pioneers**  
Transforming UK Financial Services

# Get involved Join the movement Sponsorship Packages

[progresstogether.co.uk](https://progresstogether.co.uk)

[progresspioneers.co.uk](https://progresspioneers.co.uk)





## About Us

Socio-economic background remains the single strongest predictor of who reaches senior leadership in UK financial services.

We're a not-for-profit striving to help level the playing field with an emphasis on employee performance, not privilege.

# Join the **Movement** Join the **Conversation**

**Don't let privilege dictate the future of UK financial services.**

**The evidence is clear: when leadership is drawn from too narrow a pool, financial services risks wasted talent, weaker innovation, and slower regional growth. AI-driven disruption will only amplify these gaps if action is delayed. The time to act is now.**



# How can **YOU** get involved?

**Commit to boosting socio-economic inclusion by becoming a member, partner, supporter or sponsor.**

- Gain direct access to decision-makers
- Help shape the conversation
- Position your organisation as a visible champion of inclusion & progression.

**with**



**Progress Pioneers**  
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**Vincent Keaveny CBE**  
Chair  
Progress Together

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Financial services is a powerhouse of the UK economy, but its future competitiveness depends on whether we unlock talent from every background. Right now, too much potential is being wasted: that is not just unjust – it is economically self-defeating. We must ensure socio-economic inclusion is a central driver of growth. If we miss it, we risk entrenching old patterns that hold back both people and productivity.



# Did you know?

Talent from lower socio-economic backgrounds takes 16%  
more time to progress...



Men from higher socio-  
economic backgrounds are

3.4x

more likely to reach senior roles than women  
from lower socio-economic backgrounds.

50% firms

Have no ethnic minority leaders from lower  
socio-economic backgrounds at senior level.



The Evening Reception at the House of Lords is a unique opportunity to connect with senior policymakers, industry leaders, and prospect firms driving socio-economic diversity in financial services.

This year, the event will launch Progress Together's "Making Invisible Visible" campaign, showcasing how the financial sector can champion socio-economic inclusion, highlight hidden talent, and drive measurable change.

## Where?

House of Lords  
London

## When?

21st May 2026  
(evening)

## What?

Evening network with  
keynotes & message  
from Baroness Mary  
Goudie



# MAKE A DIFFERENCE

BE IN FRONT OF THE FINANCIAL SERVICES INDUSTRY

BUILD YOUR BRAND

INCREASE YOUR CREDIBILITY

COMMIT TO SUPPORTING SOCIO-ECONOMIC INCLUSION

AMPLIFY YOUR MESSAGE



## BRONZE – £5,000

Ideal for organisations looking to establish presence and gain visibility among senior policymakers, prospect firms, and industry stakeholders.

### Benefits:

- Exclusive access: 1 ticket to the Evening Reception
- Brand visibility: Logo featured on event slides and digital communication
- Digital recognition: Tagging in pre- and post-event social media and website posts (4k+ LinkedIn followers) highlighting the ‘Making the Invisible Visible’ campaign
- Website and comms: ‘About Sponsor’ copy (50 words max), logo, and links on the event website
- Industry Engagement: Mention in pre- and post-event communications to members and prospects



## SILVER – £10,000

For organisations seeking deeper engagement and a voice in shaping policy discussions and campaign messaging.

### All Bronze Benefits, plus:

- Enhanced profile: Extended ‘About Sponsor’ copy (100 words max) on the event website
- Exclusive video content: Opportunity to provide a 30-second partner video clip that will be featured in the “Making the Invisible Visible” campaign
- Thought leadership spotlight: Opportunity to contribute an article or blog on the event website/newsletter, positioning your organisation as a key voice driving inclusion
- Expanded networking: 2 tickets for wider team access and relationship-building with policymakers, members, and prospects





**Influence & lead the conversation**



## **GOLD – £15,000**

For organisations looking to drive impact, gain premium exposure, and engage directly with senior decision-makers.

### **All Silver Benefits, plus:**

- Premier access and visibility: 4 tickets to the evening reception
- Industry influence: Short keynote slot (2 minutes) at the event to address, sharing the stage with policymakers and senior executives
- High-level recognition: Inclusion and special mention in press releases, news articles, and campaign materials as a key partner
- Digital leadership: Extended 'About Sponsor' copy (200 words max) on event website
- Strategic positioning: Dedicated social media post celebrating your partnership and campaign leadership
- Post-event exposure: Logo featured in post-event recap shared on digital channels
- Exclusive executive engagement: Opportunity for a senior stakeholder to join an invite-only Executive Roundtable for members and prospects
- Onsite brand impact: Opportunity to distribute branded materials for event attendees



**Interested? Contact**



**Progress Pioneers**

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**Progress**  **Together**

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